



Be ArtSmart...er!

- Raise your level of art knowledge
- Learn how to use various new media to create works of art
- Build on your ability to teach students the basic elements and principles of art
- Learn to use more lessons from your ArtSmart CD's
- Individual teachers are welcome. Special arrangements can be made to train the entire school staff at the school site
- 1 unit of college credit available through Fresno Pacific (additional credit fee of \$59)

Attend the Fresno Art Museum Tier 2 Professional Development Program!

The Next ArtSmart Tier 2 Professional Development:

When: Wednesday, August 5th, and Thursday, August 6th, 2009

Cost: \$99.00

(all materials and museum membership are included)

For more information

call Elizabeth Powell at 441-4228 ext. 101

or email: elizabeth@fresnoartmuseum.org



What is *?*

- ArtSmart is a standards-based Professional Development Program created by the Fresno Art Museum (FAM) with the unique needs of Central Valley Educators in mind. The cost is \$99 for 16 hours of training in the basic elements of art. Participants can enroll directly at FAM and may enroll through Fresno Pacific University and receive one college credit for an additional \$59.
- ArtSmart lesson plans are standards-based and link the core subjects of math, language arts, social studies and science to the visual arts and not the other way around. (This has previously been the traditional way of teaching art.) ArtSmart will transform the way teachers use art in the classroom building on a foundation of arts education and moving forward with innovative lesson plans, teaching techniques and developmental concepts.
- This program will advance student and teacher understanding and appreciation of the visual arts while supporting core curriculum standards through visual thinking strategies (VTS).

VTS in the classroom:

- Uses art to teach thinking, communication skills, and visual literacy
- Measurably increases observation skills, evidential reasoning, speculative abilities, and the ability to find multiple solutions to complex problems
- Uses active, thoughtful participation to nurture verbal language skills and writing assignments to assist transfer from oral to written ability
- Uses the internet to develop independence and computer skills, as well as to assist with teacher preparation
- Produces growth, including visual literacy and greatly enhanced verbal and thinking skills in all students, from challenged and non-English language learners to high achievers
- Encourages art museum visits to underscore connections to art and to integrate a community resource into students' lives
- Meets state standards in art, language, and social studies and helps to improve test scores in reading and writing



ArtSmart Professional Development Application

For individuals attending the workshop at the museum – Tier Two

Full Name: _____

Home Address: _____

City, State, Zip Code: _____

Home Phone: _____ Cell Phone: _____
(In case of any scheduling changes.)

Email address: _____

Name of School: _____

School District: _____

Dates of the session you will be attending: _____ (see dates on front page)

Registration: (Payable to Fresno Art Museum) \$99.00 _____

Fresno Pacific Credit Fee: (Payable to Fresno Pacific) \$59.00 _____

(Please make out separate checks.)

Return completed application and fee to:

Elizabeth Powell, Education Outreach Manager
Fresno Art Museum
2233 North First Street
Fresno, Ca 93703
559-441-4221 Ext. 101

Application and fee must be received no later than 2 weeks prior to the date of the session you wish to attend. Refunds are available only when notification of cancellation is received no less than 3 days prior to the start of your selected session.

There is a minimum class requirement of 12 participants.

