



**Saturday,  
April 29, 2017  
6 to 9 pm**

## Join the fun!

Be one of our chefs at the 18th Annual Men Who Cook event, the Fresno Art Museum's legendary fundraiser. A great way for you to have fun, show off your cooking skills, give back to the community, and support the arts!

### Benefits\* to participating in Men Who Cook as a Chef:

- **E-mail newsletters** to nearly 6,000 Museum fans will share your name, and you will be listed on the Museum's website.
- **Printed program** for the event will include your listing.
- **Your name will be included on a t-shirt** sold at the event.
- **A donation tax letter** will be provided upon request for chefs that submit expenses to the Museum following the event.
- **Compete for Favorite Chef & win awards** – guests vote for their favorite chef in a variety of categories.

\*All benefits only guaranteed for those chefs that register by Friday, April 7, 2017



Contact **Men Who Cook** Co-Chair Jennifer Speck at 559-288-3448 or [jennifer@bloomingbellemarketing.com](mailto:jennifer@bloomingbellemarketing.com) to learn more.



## **If you're not familiar with *Men Who Cook... and some who don't*, here is some more info regarding this exciting culinary event:**

**Brief description:** *Men Who Cook* is one of Fresno's most unique dining experiences. It was started as a fundraiser about twenty years ago by the Fresno Art Museum's Women's League to raise funds to support the Museum's exhibitions and programs and provide the community with a fun, engaging, and artful event. After a two year hiatus, due to popular demand, it has been revived by members of the Museum's Board of Trustees, community members, and Museum staff. Its mission remains the same as when it started.

Hundreds of guests attend and enjoy tastes of over 75 dishes, sip cool summer drinks, and network with other guests and chefs while enjoying the Museum as backdrop, the art inside, and live entertainment. This year's live entertainment is Cloudship, a local Fresno duo just back from a U.S. tour and described as "unique and quirky instrumentation and Folk/Blues-driven sound."

**Please join us as a chef. The following provides basic information and requirements for participation.**

- Location: Fresno Art Museum, 2233 N. First Street (First/Clinton)
- Event hours: 6pm-9pm (Chefs must be set and ready to go by 5:30pm. Any empty tables will be removed after 5:30 pm.)
- Each chef is asked to provide 250 sample size servings of their culinary specialty, an appetizer, entrée, side dish, or dessert.
- There is a limit of 3 chefs per team, and these names **MUST** be provided to the Events Manager at the Museum at least 5 days prior to the event.
- Teams are provided with half of an 8-foot table, signage, voting bucket, 2 chafing dishes, and serving cups. Everything else **MUST** be self-sufficient; no electricity is provided. A shaded location is not guaranteed. You can bring your own pop-up tent.
- Chefs will get in free to the event, and each team will be provided with 2 additional admission tickets as well as scrip for 1 drink per chef. (Admission for the general public is \$30 per person through March 31, and \$35 per person thereafter. No discount for children.)
- Due to our liquor license regulations, **ALL** chefs are prohibited from serving **ANY** alcohol at their table. Failure to abide to these regulations may involve shut down of the entire event.
- The voting system: guests will be provided with voting tickets when they arrive at the event. They will vote for their favorite chef by placing a ticket in a bucket at your area (bucket provided by FAM). You can lure your fans in by bribing them with special incentives like an extra piece of your creation, doing a fun game at your area, etc.
- We will also be giving a top prize for the most uniquely decorated area.
- A representative from each team is required to attend a brief informational meeting on Thursday, April 13, 2017 at 6:00 pm at the Fresno Art Museum. You will receive your aluminum chafing pans, guest passes, and information regarding your participation in this event.

**Please join us by completing the Chef Registration Form and sending it to the Museum by Friday, April 7, 2017.**

We look forward to having you as a chef at the 18th Annual Men Who Cook!

**[FresnoArtMuseum.org/events/men-who-cook](http://FresnoArtMuseum.org/events/men-who-cook)**



Dear Chef:

April is right around the corner and the Fresno Art Museum is preparing for the **18<sup>th</sup> Annual Men Who Cook** on **Saturday, April 29, 2017**.

Put down your tools of the trade and pick up your apron while joining over 75 men who will dish up some mean cuisine. We are looking for cooks who can prepare their favorite creative dish and share it with hundreds of people in support of the arts in our Valley.

Men Who Cook is one of Fresno's most unique dining events. Guests taste over 75 dishes, sip on cool summer drinks, and network while they enjoy art and live entertainment.

Please join us as a chef. The following provides basic information and requirements for participation.

- Location: Fresno Art Museum, 2233 N. First Street (First/Clinton)
- Event hours: 6pm-9pm
  - Chefs must be set and ready to go by 5:30 pm, any empty tables will be removed after 5:30pm
- Each cook is asked to provide 250 sample size servings of their gourmet creation.
- There is a limit of **3** chefs per team and these names **MUST** be provided to the Events Manager at the museum at least 5 days prior to the event.
- Teams are provided with ½ of an 8-foot table, signage, voting bucket, 2 chaffing dishes, and serving cups—everything else **MUST** be self-sufficient; no electricity is provided. A shaded location is not guaranteed.
- Chefs will get in free to the event and each team will be provided with 2 additional admission tickets as well as scrip for 1 drink per chef.
- **Due to our liquor license regulations ALL chefs are prohibited from serving ANY alcohol at their table**—failure to abide to these regulations may involve shut down of the entire event.
- **The voting system:** guests will be provided with voting tickets when they arrive at the event. They will vote for their favorite chef by placing a ticket in a bucket at your area (bucket provided by FAM). You can lure your fans in by bribing with special incentives like an extra piece of your creation, doing a fun game at your area, etc.
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- A representative from each team is required to attend a brief informational meeting on **Thursday, April 13, 2017 at 6:00 pm** at the Fresno Art Museum. You will receive your aluminum chaffing pans, guest passes, and information regarding your participation in this event.

Please join us by completing the **Chef Registration Form** and sending to the museum by **Friday, April 7, 2017**. An extra form is enclosed should you have a friend who would like to take part as a chef.

We look forward to having you as a *chef* at the **18<sup>th</sup> Annual Men Who Cook**. Should you have any questions please contact Tasha Mendoza, Events Manager at 559-441-4221 EXT 106.

Sincerely,

Michele Ellis Pracy  
Executive Director  
Fresno Art Museum

Dr. Kanwar Mahal  
Jennifer Speck  
Co-chairs  
Men Who Cook 2017





Saturday, April 29, 2017

## CHEF REGISTRATION FORM

PLEASE PRINT CLEARLY

First Name \_\_\_\_\_ Last Name \_\_\_\_\_

*Limit of 3 chefs per group. All name(s) must be listed on this form*

First Name \_\_\_\_\_ Last Name \_\_\_\_\_

First Name \_\_\_\_\_ Last Name \_\_\_\_\_

What will you be preparing? \_\_\_\_\_

List the chef name you would like to use (Mr. Real Estate Man, or Mr. Professor, or Mr. Hairdresser or Mr. Chicken Wing Man, etc.)

Please send all correspondence to the following address:

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

Home Phone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

Fax: \_\_\_\_\_ Email: \_\_\_\_\_

*Chefs receive free admission plus each team gets 2 additional tickets and scrip for 1 drink per chef. Supplies provided by FAM: ½ of an 8-ft table, signage, aprons, 2 disposable chaffing dishes, serving sample containers, disposable utensils. Please remember that your area must be self-sufficient, power will NOT be provided.*

**Chef Sign Up Deadline April 7, 2017!**

Thank you for supporting the Fresno Art Museum!

Please email form to Tasha Mendoza: [tasha@fresnoartmuseum.org](mailto:tasha@fresnoartmuseum.org) or call her with any questions 559-441-4221 EXT106