



Dear Chef:

October will be here before we know it, and the Fresno Art Museum is already preparing for its **19th Annual Men Who Cook** event on **Sunday, October 14, 2018**. Yes, we're trying a new day, a new time, and a new season!

So put down your tools of the trade and pick up your apron while joining over 75 other chefs who will dish up some mean cuisine! We are looking for cooks who can prepare their favorite creative dish and share it with hundreds of people in support of the arts in our Valley.

Men Who Cook is one of Fresno's most unique dining events. Guests taste over 75 dishes, enjoy a glass of wine or craft beer, and network while they enjoy art and live entertainment.

Please join us as a chef. The following provides basic information and requirements for participation.

- Location: Fresno Art Museum, 2233 N. First Street (First/Clinton)
- Event hours: 1 pm to 5 pm on Sunday October 14, 2018
 - Chefs must be set and ready to go by 12:30 pm. Any empty tables will be removed after 12:30 pm.
- Each team is asked to provide 250 sample size servings of their gourmet creation.
- There is a limit of three chefs per team, and their names **MUST** be provided to the Events Manager at the museum at least five days prior to the event.
- Teams are provided with aprons, half of an 8-foot table, signage, voting bucket, two chafing pans, serving containers, and disposable utensils—everything else **MUST** be self-sufficient; no electricity is provided. A shaded location is not guaranteed. You can bring your own pop-up tent.
- Chefs will get in free to the event and each team will be provided with two additional admission tickets as well as scrip for one drink per chef.
- **Due to our liquor license regulations ALL chefs are prohibited from serving ANY alcohol at their table**—Failure to abide to these regulations may involve shut down of the entire event.
- **The voting system:** guests will be provided with voting tickets when they arrive at the event. They will vote for their favorite chef by placing a ticket in a bucket at their favorite chef's table (bucket provided by FAM). You can lure your fans in by bribing with special incentives like an extra piece of your creation, doing a fun game at your area, etc.
- A representative from each team is required to attend a brief informational meeting on **Thursday, October 4, 2018 at 6:00 pm** at the Fresno Art Museum. You will receive your aluminum chafing pans, guest passes, and information regarding your participation in this event.

Please join us by completing the **Chef Registration Form** and sending it to Tasha Mendoza and Jennifer Speck via email to tasha@fresnoartmuseum.org and jennifer@bloomingbellemarketing.com by **Sunday, September 30, 2018**. An extra form is enclosed to pass on to a friend who would like to join the fun and be a chef, too.

We look forward to having you as a chef at the **19th Annual Men Who Cook**. Should you have any questions, please contact Tasha Mendoza, Events Manager at 559.441.221 x106 or Jennifer Speck at 559.288.3448.

Sincerely,

Michele Ellis Pracy
Executive Director
Fresno Art Museum

Jennifer Speck
MWC Chair
Men Who Cook 2018



**Sunday,
October 14, 2018
1 to 5 pm**

Join the fun!

Be one of our chefs at the **19th Annual Men Who Cook** event, the Fresno Art Museum's legendary fundraiser.

A great way for you to have fun, show off your cooking skills, give back to the community, and **support the arts!**

The **BENEFITS*** for participating in **Men Who Cook** as a Chef:

- **E-mail newsletters** to nearly 6,000 Museum fans will share your name, and you will be listed on the Museum's website.
- **Printed program** for the event will include your listing.
- **A donation tax letter** will be provided upon request for chefs that submit expenses to the Museum following the event.
- **Compete for Favorite Chef & win awards**—guests vote for their favorite chef in a variety of categories.

*All benefits only guaranteed for those chefs that register by Sunday, September 23, 2018



Questions? Contact MWC Chair Jennifer Speck at 559.288.3448 or jennifer@bloomingbellemarketing.com



If you're not familiar with *Men Who Cook...and some who don't*, here is some more info regarding this exciting culinary event!

Brief description: *Men Who Cook (MWC)* is one of Fresno's most unique dining experiences. It was started as a fundraiser nearly twenty years ago by the Fresno Art Museum's Women's League to raise funds to support the Museum's exhibitions and programs and to provide the community with a fun, engaging, and artful event. After a two year hiatus, it was revived in 2017 due to popular demand by members of the Museum's Board of Trustees, community members, and Museum staff. Its mission remains the same as when it started. This year, we are trying a new time, a new day, and a new season!

Hundreds of guests attend and enjoy tastes of over 75 dishes, sip local wines and craft beers, and network with other guests and chefs while enjoying the Museum as backdrop, the art inside, and live entertainment.

Please join us as a chef. The following provides basic information and requirements for participation:

- Location: Fresno Art Museum, 2233 N. First Street (First/Clinton)
- Event hours: Sunday, October 14, 2018, 1 to 5 pm. Chefs must be set and ready to go by 12:30 pm. Any empty tables will be removed after 12:30 pm.
- Each team is asked to provide 250 sample size servings of their culinary specialty (an appetizer, entrée, side dish, or dessert).
- There is a limit of three chefs per team, and the names MUST be provided to the Events Manager at the Museum at least five days prior to the event.
- Teams are provided with aprons, half of an 8-foot table, signage, voting bucket, two chafing pans, serving containers, and disposable utensils—everything else MUST be self-sufficient; no electricity is provided. A shaded location is not guaranteed. You can bring your own pop-up tent.
- Chefs will get in free to the event, and each team will be provided with two additional admission tickets as well as scrip for one drink per chef. (Admission for the general public is \$30 per person through September 30, 2018 and \$40 thereafter. No discount for children.)
- Due to our liquor license regulations, ALL chefs are prohibited from serving ANY alcohol at their table. Failure to abide to these regulations may involve a shut down of the entire event.
- The voting system: guests will be provided with voting tickets when they arrive at the event. They will vote for their favorite chef by placing a ticket in a bucket at their favorite chef's table (bucket provided by FAM). You can lure your fans in by bribing them with special incentives like an extra piece of your creation, doing a fun game at your table, etc.
- A representative from each team is required to attend a brief informational meeting on Thursday, October 4, 2018 at 6:00 pm at the Fresno Art Museum. You will receive your aluminum chafing pans, guest passes, and information regarding your participation in this event at that meeting.

**Please join us by completing the Chef Registration Form and
sending it to the Museum by Sunday, September 23, 2018 if you want to be assured of
receiving ALL benefits. Final participation deadline is Sunday, September 30, 2018.**

We look forward to having you as a chef at the 19th Annual Men Who Cook!

FresnoArtMuseum.org/events/men-who-cook
Events Manager: tasha@fresnoartmuseum.org
MWC Chair: jennifer@bloomingbellemarketing.com



Sunday, October 14, 2018

CHEF REGISTRATION FORM

PLEASE PRINT CLEARLY

First Name _____ Last Name _____

Limit of three chefs per team. All name(s) must be listed on this form

First Name _____ Last Name _____

First Name _____ Last Name _____

What will you be preparing? _____

Chef Name(s) to be used in program and signage:

(Mr. Real Estate Man, or Mr. Professor, or Mr. Hairdresser, or Mr. Chicken Wing Man, etc.)

Please send all correspondence to the following address:

ADDRESS _____

CITY _____ STATE _____ ZIP _____

Home Phone: _____ Cell Phone: _____

Fax: _____ Email: _____

Chefs receive free admission + each team gets two additional tickets and scrip for one drink per chef.
Supplies provided by FAM: aprons, half of an 8-foot table, signage, voting bucket, two chafing pans, serving containers, and disposable utensils—everything else **MUST** be self-sufficient; no electricity is provided. A shaded location is not guaranteed. You can bring your own pop-up tent.

Chef sign-up deadline is Sunday, September 30, 2018!

THANK YOU for supporting the Fresno Art Museum!

Please email completed form to Tasha Mendoza: tasha@fresnoartmuseum.org and to Jennifer Speck: Jennifer@bloomingbellemarketing.com.

Questions? Call Tasha at 559.441.4221 x106 or Jennifer at 559.288.3448